

VISUAL ARTS | PERFORMING ARTS | ARTS ADMINISTRATION

CAREER RESOURCES

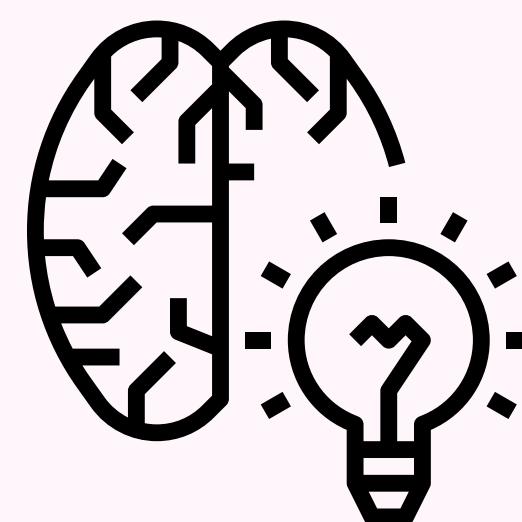
Career Community Summary

This career community focuses on creative expression through visual arts, dance, theatre, costume & make-up design, museum studies, and arts management. Professionals in this career community spend their time developing opportunities to showcase their craft, build portfolios, study and rehearse roles, and engage collaboratively with various arts organizations and artistic communities.

Professionals in this area may act as practicing artists, administrators, and managers serving these arts and cultural institutions. This career community is often comprised of both nonprofit and for profit organizations, social enterprises, and freelance opportunities. Working in this area involves collaborating with various audiences and requires resourcefulness, creativity, and flexibility. Areas of interest include traditional fine arts, emerging art fields, and arts administration ranging from community engagement, marketing/communications, fundraising/development, and arts education.

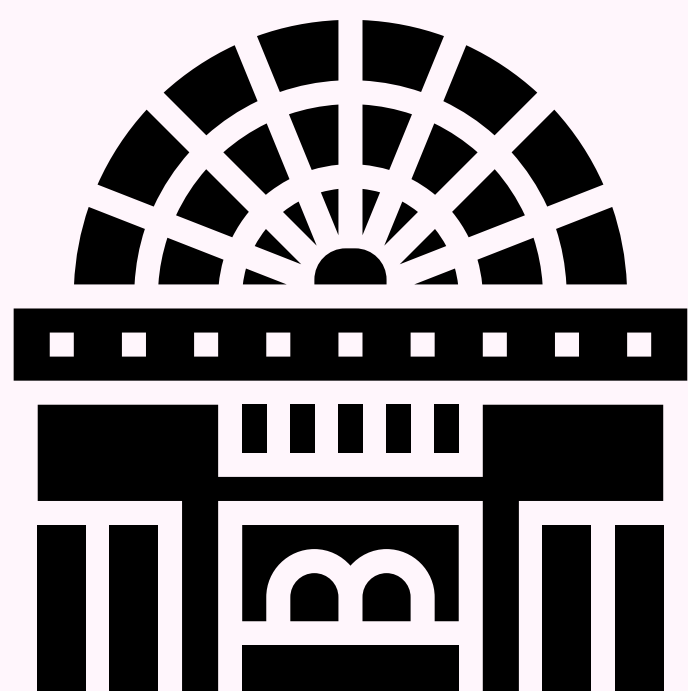
Skills Needed

- Creativity
- Written and verbal communication
- Program planning
- Project management
- Relationship building
- Event and volunteer management
- Curatorial, fine arts skills
- Resourcefulness



Sample Job Search Terms

- Events & festival management
- Exhibition design
- Preservation & curation
- Acting, improv, comedy, & voice acting
- Stage management
- Lighting & set design
- Costume & makeup design
- Education
- Box office & ticketing
- Facilities, operations, & venue management
- Volunteer management
- Visual merchandising
- Arts management
- Design, animation, & illustration
- Photography
- Textiles
- Fundraising
- Artist Relations



Work Locations

- Festivals
- Museums
- Performing arts centers
- Arts and cultural organizations
- Nonprofit & for profit entities
- Galleries
- Theaters

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CAREER RESOURCES

Get Involved on Campus

- Wharton Center Operations
- Wharton Center Student Marketing Organization
- MSU Telecasters and The SHOW
- MSU Running Start
- Broad Art Museum
- MSU Museum
- Clay Club
- MSU Greenline



Professional Organizations

- National Council of Art Administrators
- Association for Fundraising Professionals
- Professional Association for Design
- International Association for Venue Managers
- International Alliance of Theater Stage Employees

Research, Info, & Job Search Sites

- Artjobs.artsearch.us
- OffStage Jobs
- Greenlight Jobs
- LiveNation
- Local Arts Councils
- Museum.jobs
- Alliance for American Museums
- Michigan Museums Association
- Variety411.com
- Playbill.com

Tips

- This is a highly competitive area with many opportunities offered via word of mouth or through specific networks. Relationships & networking are key!
- Experience is crucial. Take advantage of opportunities around campus, Lansing, and beyond to build robust skills and background.
- Positions are multifaceted where interns/staff have multiple responsibilities and juggle a variety of work. Focus on getting experience in a multitude of areas from administrative, creative, marketing events, curatorial, fundraising, and more
- Find opportunities to showcase your work and engage with other artists and the community.
- Create a portfolio, join community groups, and go to events to help bring recognition to your skills as well as build out a network for project collaboration, resource sharing, and even job prospects.
- It's common for professionals in this area to be part of the gig economy, having multiple positions/gigs to make a full career, get experience and exposure, and pay their bills.
- Consider utilizing e-commerce sites including Society6, Fiverr, Etsy, and more to highlight work, freelance, and build a following.
- The gig economy is real for this career community. Many professionals mix and match a few positions to gain experience and create full time work year-round.